

## Five Star Diamond Award 2008



### The Harisch Hotel Weisses Rössl Kitzbühel is given the world´s most prestigious award

NEW YORK/KITZBÜHEL – As the second Austrian hotel the Harisch Hotel Weisses Rössl Kitzbühel just received the most prestigious award worldwide – the „Five Star Diamond Award“. Each year the American Academy of Hospitality Sciences (AAHS) bestows its coveted International Star Diamond Award exclusively to five star establishments, gourmet restaurants, cruise ships and airlines that are deemed to be of pinnacle quality by its esteemed Board of Trustees.

The awarded Harisch Hotel Weisses Rössl Kitzbühel became a member of a small but exclusive club of international luxury hotels. In the past the „Five Star Diamond Award“ was also given to: Badrutt´s Palace in St. Moritz, Burj Al Arab in Dubai, Four Seasons Hotel New York, Hotel Adlon in Berlin and The Ritz in Paris.

The Academy, founded in 1949 in Chicago and based in New York City, is directed by Mr. Joseph D. Cinque and governed by an international Board of Trustees. All members of the Board like Donald J. Trump are respected leaders in the industry and are themselves world travellers. Valuable sources from around the globe submit nominations of five star establishments to The Academy for review. The Board then refines the selection to those who qualify for the ultimate evaluation – an anonymous visit by qualified inspectors. Over the past couple of decades, The Academy has set new standards in the global travel and luxury service sector.

Only 12 months after the reopening of Kitzbühel´s leading hotel, the owner Dr. Christian Harisch was given a high-quality international award. It shows the hotel´s commitment to excellence in luxury and service. “This award has become the most prestigious emblem of achievement and true quality in the world today; something that may strive for, but few obtain.” Cinque explained.

For more information, please view our website at [www.harischhotels.com](http://www.harischhotels.com).

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